



... Working Together To Bring hope to our Community...

May 1, 2008

Attn: Local Business Owner/Manager
Community Organization Leader
Concerned East Bay / Contra Costa and Alameda County Area Neighbor

Dear Sir or Madam:

On **Saturday, September 20, 2008**, the East Bay Convoy of Hope®, in partnership with local businesses, community organizations and churches will be hosting an area wide day of compassionate outreach. This outreach will be a “carnival-like” event and will be held at the **Rio Vista Elementary School, 611 Pacifica Avenue, Bay Point, Ca 94565** from 10:00AM - 2:00PM. It will serve as a message of hope for 5,000 - 6,000 primarily low income residents of the East Bay by **delivering the following free services:**

- over 40,000 pounds of free groceries
- health screenings (medical, optical and dental)
- job fair opportunities
- haircuts
- games and activities for children
- bicycle giveaways
- live entertainment
- and much more

The East Bay Convoy of Hope® is affiliated with the national Convoy Of Hope®, which is a 501 (c)(3) nonprofit organization based in Springfield, Missouri. Together, **our goal is to support and strengthen our local communities by providing basic resources to low income area residents.**

The East Bay Convoy Of Hope® is currently approaching the Contra Costa and Alameda County business community and other interested parties for both financial, as well as, goods and services assistance in this endeavor. Specifically, we are requesting support in four areas:

- 1.) **Donation of goods and services.** (A tax-deductible Receipt for Donated Goods will be provided for all donated goods and services.)
A financial donation. (All contributions are tax deductible and will go directly to providing our guests with goods and services that are not otherwise donated. Checks can be made payable to Convoy of Hope®. They can be sent to Convoy of Hope® c/o 4725 Evora Road, Concord, Ca 94520 or we can make arrangements to pick them up if that is more convenient.)

East Bay Convoy Of Hope ®
c/o 4725 Evora Road, Concord, California 94520
925-458-3307 or Info@EastBayConvoy.org

- 2.) **Volunteer help at the event for any who might be interested in helping out.** To serve 5,000 – 6,000 guests will require about 600 – 1,000 volunteers. (A volunteer rally will be held on Friday, September 19, 2007 at 7:00pm in advance of the event, which will provide additional details.)
- 3.) **Have a booth that provides free information and/or beneficial services to our outreach guests.** (Please contact us for details.)

For your information, previous Convoy Of Hope® donors and sponsors include:

- The Coca Cola Company
- Heinz Foods
- Culligan Water
- Target Stores
- Pepsico
- Quaker Foods
- Kraft Foods
- Centex Homes
- Federal Express
- Ocean Spray Cranberries, Inc.
- Commerce Bank

We wish to thank you for your time and consideration of this request and we hope that we can count on you as a charitable partner for this outreach. For additional information, please feel free to contact us or explore our website at www.EastBayConvoy.org.

Sincerely yours,

East Bay Convoy Of Hope®

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